

# Upskill your team and accelerate your business's sustainability goals.

Provide your team with the must-have fundamentals of sustainability with our comprehensive, tailored and practical courses for business professionals.

 Trustpilot



# Key Sustainability Challenges Facing Business Today

**Core problem:** Leaders and teams lack the practical know-how to respond, so action is slow, siloed, and under-resourced.



## Regulation & Reporting



**Problem:** Rising ESG disclosure demands and evolving rules/data boundaries create confusion and rework.

**Business impact:** Submission delays, higher assurance fees, credibility risk.



## Procurement & Market Access



**Problem:** Buyers now weigh ESG heavily; teams miss what matters in questionnaires and tenders.

**Business impact:** Lost points and bids, price pressure, supplier disruption.



## Cost & Operational Efficiency



**Problem:** No clear start on energy, waste, yield or logistics; savings go unidentified and tools underperform.

**Business impact:** Margin erosion; avoidable costs persist.



## Risk & Supply Chain Resilience



**Problem:** Climate, environmental, and social risks aren't mapped across tiers, so response plans stay fuzzy.

**Business impact:** Stock-outs, production delays, and financing pressure.



## Capital & Investor Expectations



**Problem:** Investors want credible plans and decision-useful data, but finance teams are out of sync on ESG demands.

**Business impact:** Tougher access to capital; higher cost of funds; lower confidence.



## Talent, Brand & Communication



**Problem:** Employees expect real action; fear of greenwashing suppresses credible storytelling and evidence.

**Business impact:** Weaker employer brand, slower sales cycles, higher attrition.

**The Alignment Gap:** Without shared ownership from leadership to frontline, efforts stay siloed and under-funded—frustration rises, and future strategies get harder to land.

# Training Tailored to Meet the Needs at Every Level of Your Business

**Close the skills gap. Align leaders, equip functions, and mobilise the wider organisation.**

We work with you to identify role-specific skills gaps and target learning to responsibilities—so the right people gain the right capability at the right time.

## Purpose



Comprehensive understanding of sustainability and what it means to your business



Build role-relevant technical expertise to drive the sustainability strategy within each department



Develop sustainability literacy and knowledge, driving fast, practical behaviour change in day-to-day work

## Certified Diploma



Professional Diploma  
University & CPD accredited  
40 hours of in-depth content  
Starting from €2950 per learner

## Deep dive Certificates



CPD-certified Certificates  
3-4 hours per course  
Theme and role-specific training  
Starting from €495 per learner

## Bite-size Courses



Tailored bite-sized CPD-certified courses  
15-30 minutes with practical, real-world tips  
Focused sustainability topics  
Starting from €395 per learner

## Outcome

Embed sustainability into the core business strategy instead of treating it as a separate initiative.

Ability and know-how to translate the sustainability vision into actionable project frameworks

Awareness and understanding to execute sustainability initiatives and drive bottom-up innovations to support sustainability goal

Our programmes, university-credit-rated by Glasgow Caledonian University and CPD-certified, offer globally recognised qualifications:



# Targeted Learning Solution to Address Your Organisation's Skills Gaps

We offer a fully customisable learning solution to create the ideal program for your workforce. Select specific courses that align with your business objectives. This customisation ensures your team's sustainability education is relevant and engaging, allowing you to pay only for what you need.



## Skills Gap Assessment

Implementation begins with a comprehensive skills gap assessment to identify your organisation's unique needs.

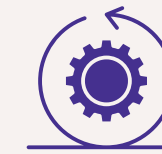
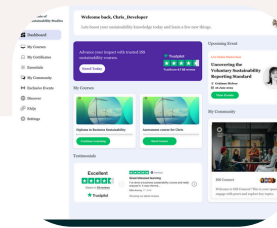
This isn't about generic sustainability training — it's about targeting the specific capabilities your teams need to develop.



## Learning Design & Delivery

The assessment output provides a clear map of skills gaps at each organisational level — executive, management, and operational.

We develop a customised learning program to address these specific needs, efficiently blending different delivery methods to maximise engagement and application.



## Integration and Iteration

The critical final step is measuring, reinforcing, and iterating on the content to ensure continual learning across the organisation.

This includes tracking specific performance improvements following training, and providing continual professional development opportunities.



This framework embeds sustainability into your organisation's cultural DNA by engaging all levels simultaneously, creating an alignment that enables organisations to develop a shared language and common purpose around sustainability.

Rather than sustainability residing within a specialised department, it becomes embedded throughout the organisation, with each level playing its distinct yet interconnected role, with sustainable action moving from "a need to do" to "how we do things around here."



# Upskill your workforce. Unlock savings, growth, and risk control.

**Targeted training turns today's pressures into measurable results—fast. Training return on investment typically realised within the first 12 months.**

## Financial Benefits (Costs & profit margin)

The financial benefits are real. Companies report **10-15% cost reductions** through process optimisation—think energy efficiency, waste reduction, logistics optimisation. They are boosting **profitability by 21%**, **shareholder return by 6%** and edging competitors in tenders.

***Cut avoidable costs now and deliver some quick wins to support and accelerate action.***

## Strategic Benefits (Brand, talent and market access)

The strategic benefits are even bigger. Enhanced brand reputation drives customer loyalty and market access. ESG performance increasingly determines access to capital and investment terms. Purpose-driven sustainability programs improve employee engagement, help attract top talent and **reduce employee turnover by 57%**.

***Strengthen your brand reputation, attract and retain top talent and open new markets with innovative products.***

## Risk Management (Compliance and resilience)

But the risk mitigation might be the most critical factor. Regulatory compliance isn't optional—it's coming whether you're ready or not, so prepare now to avoid heavy fines. The companies driving sustainable action are seeing a **reduction in a range of financial and market risks by 30%**.

***Strong sustainability management correlates with better risk control and investor confidence.***

# Why choose the Institute of Sustainability Studies?



## Turn Sustainability Action into Business Advantage

Institute of Sustainability Studies (ISS), an industry-leading training partner, empowers business professionals at every level of an organisation with practical knowledge and tools to drive measurable change that not only creates a positive impact on people and the planet but enhances profitability and resilience.

ISS's accredited corporate sustainability training is designed for immediate application across all levels, from comprehensive courseware to bite-sized training—because true innovation happens when every team member has the right knowledge, skills, and mindset. With flexible programmes tailored to diverse business needs and schedules, we help you integrate sustainability into your organisation's culture—the result: reduced risk, lower costs, new revenue streams, and a future-ready business.

- ✓ 1000+ professionals certified across four continents.
- ✓ Working with over 150+ organisations supporting employee training and education
- ✓ Built by real-world expert ensuring practical, up to date and relevant content
- ✓ Over 90% of graduates would recommend our courses to their peers
- ✓ Focused on your organisational needs and targeting learning gaps within your business

*Trusted by leading businesses worldwide*



# A Flexible Approach to Sustainability Education That is Easy to Implement



## Collaborative learning via Masterclasses

Expert-led live online sessions, interactive breakouts and peer exchange; all sessions available live or recorded post-event.



## Industry experts & academic

Course facilitators are practitioners and leading academics drawing from real-world experiences



## Community of peers & ongoing support

Connect your staff to other learners in the course community as well as our practitioner network



## Latest insights & up to date content

Ongoing updates bring the latest research, case studies, and tools into your courses, keeping employees informed



## Integrate into your LMS

Connect our courses to your LMS to auto-enroll teams, sync completions, and keep records up to date.



## Grant funding support

ISS training qualifies for government training up to 90% of costs covered. We offer guidance and support on your applications



## Hands-on toolkits & templates

Ready-to-use tools to assess and report on business sustainability strategy templates to supplier engagement checklists



## Flexible learning

Self-paced learning to complement any work schedule. Self paced online courses available 24/7 offering complete accessibility



## What our Learners Say

*“Encirc employees gained a strong understanding of sustainability challenges in business and ways to contribute. We believe in the opportunities that sustainable practices bring and recommend this course to those seeking to develop sustainability in their business.”*



**Theresa Clarke**  
Environmental Manager,  
Encirc

*“Fantastic online courses. Great content, workshops, collaboration with sustainability leaders and fellow students.”*



**Pete Best**  
UK & Eire Commercial & Sustainability  
Lead,  
Summit Medical Group

*“This is definitely one of the best courses that our team has taken. We are now in a position to get up and running with our - long overdue - sustainability plan.”*



**Rocky Wall**  
Founder and CEO,  
Wink Lighting

*“We chose ISS for its online learning, valuable content and accredited courses. It has empowered my team to effectively communicate sustainability issues with our clients.”*



**Martin Murray**  
Chief Executive Officer,  
Furthr

*“This course allowed us as a company to prioritize the topics that matter most to our organisation and align our sustainability strategy with the UN SDGs.”*



**Brian Reed**  
Chief Executive Officer,  
Deli Lites Ireland

*“The Diploma in Business Sustainability course helped me gain clarity and understand key sustainability topics, which in turn helped me have insightful and impactful conversations with my clients. I love that the course was very comprehensive, practical-oriented and allowed me to learn at my own pace.”*



**Vanessa Polonio**  
Account Executive,  
Tech Sales & Client Servicing

*“I needed a course that would give me solid knowledge on the fundamentals of sustainability up to specific concepts like decarbonisation, and how it all ties into business. And this course gave me all the knowledge and tools to build and execute a plan.”*



**Alexandru Enache**  
Managing Partner,  
SEEDIGITAL

*“This course was easy to keep on top of while working full-time. It helped me gain a better understanding of key concepts and hit the ground running in my new sustainability role. I also liked the interactive element.”*



**Mandy Hughes**  
Sustainability Manager,  
DeltaQ

*“I couldn’t recommend this course highly enough – an information-dense trip from the drive to net zero to the fundamentals of circular economy. Particularly enjoyed learning how to get ready for CSRD!”*



**Sheena Crean**  
Banking Professional

# We will help you to take action now on your sustainability transformation

If you would like to learn how we can help you achieve your sustainability goals through practical and actionable ways [click here](#) to speak with us today

Any more questions, email us at [Marek@instituteofsustainabilitystudies.com](mailto:Marek@instituteofsustainabilitystudies.com)



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