



Institute of
Sustainability
Studies

Diploma in Business Sustainability

Take action on sustainability now with a practical, comprehensive course curated by industry experts.





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“This incredible course broadened by understanding of sustainability practices, equipping me with the knowledge and skills to make a positive impact in the world and the ability to identify opportunities for sustainable growth.”



Jainam Bajarja
Business Development,
Sphera

It's time to close the gap between words and action

You've seen the headlines and heard from sustainability experts about the need for urgent climate action. **90%** of executives say sustainability is important, but only **60%** of companies incorporate sustainability in their strategy, and just **25%** have sustainability incorporated in their business model.

Notably, reports state that *“Sustainability Specialists”* will be the second fastest-growing job in the next five years and the **UK government alone aims to support up to 480,000 green jobs in 2030**. However, the demand for people with green skills is currently outstripping its supply.

It's time to bridge the gap between knowing the challenges exist and taking action to tackle them. The Diploma in Business Sustainability course has been designed to equip you with the right skills and give you the tools and the practical knowledge you need to close that gap.



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Connect the dots in implementing sustainability practices in an organisation

Sustainability touches every area and every role of an organisation. Its far-reaching influence means businesses need to integrate sustainability into every detail of daily operations. With the Diploma in Business Sustainability, you get all the tools and insights you need to build a credible sustainability plan that meets today's demands.

"It was an amazing learning experience for me. The intense practical learning exposed me to business sustainability best practices that successful organisations such as mine can benefit from. I extend an invitation to all interested persons to make this investment today."



Annil Daniel
Head of Business Solutions,
Digicel BVI Limited

Take immediate action on sustainability

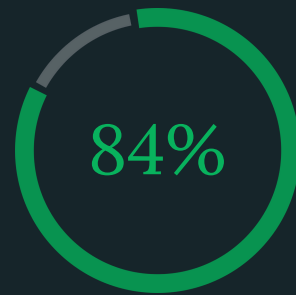
The need for urgent action is clear. The global regulatory environment is more stringent than ever. Customers are making more informed decisions, shareholders are demanding action on sustainability, and employees are choosing sustainably progressive organisations. Within this environment, action is critical. But the way forward can be daunting to navigate.

- How do you build your sustainability knowledge base?
- What skills should you develop while navigating a career change into the sustainability space?
- Where do you find the insights into business sustainability best practices, standards and frameworks?
- How do you apply the knowledge and insights to an actionable sustainability plan?
- How do you influence sustainability decision-making in your organisation, and lead the way towards a more sustainable business model?

The Diploma in Business Sustainability is a comprehensive, practical course that elevates your sustainability approach and is **university credit-rated** by Glasgow Caledonian University. This means that it undergoes a rigorous process to meet the university's educational standards. Credits are internationally recognised under the **European Qualifications Framework**. This Diploma course is also **CPD certified**.



Is this course for you?



Of enterprises say
sustainability strategy
is the top skill needed
to address climate
change

- Are you a business leader looking to integrate sustainability into your operations?
- Are you a sustainability professional looking to broaden your skill set?
- Do you want to build a sustainable business or a career in sustainability?
- Would you like to be more active in your organisation's sustainability initiatives or be more involved in clients' sustainability projects?

Start now with a broad, comprehensive understanding of key sustainability topics

- Understand key sustainability concepts and the challenges business face
- Develop a credible sustainability plan and learn how to implement it
- Map global trends and determine your organisation's carbon footprint to develop and implement a decarbonisation plan
- Assess your organisation's value chain and begin integrating circular economy principles
- Learn how to develop strategies that will nurture strong diversity, equity, and inclusion foundations
- Discover how sustainable financial investing is being redirected towards environmental benefits
- Understand the role of green marketing & communications in delivering an effective sustainability plan
- Measure and track environmental, social & governance (ESG) metrics

"The Diploma in Business Sustainability course helped me gain clarity and understand key sustainability topics, which in turn helped me have insightful and impactful conversations with my clients. I love that the course was very comprehensive, practical-oriented and allowed me to learn at my own pace."



Vanessa Polonio
Account Executive,
Tech Sales & Client Servicing

Take a look at what Diploma participants are learning today

Throughout the course, learners will have the opportunity to interact with a diverse group of peers in our student community channel.

Module 1

Introduction to Business Sustainability

Module overview:

- An introduction to sustainability and what it means for business.
- Understand the key sustainability topics affecting global businesses.
- Classify the opportunities and challenges sustainable transformation poses for businesses.

Module curated by:



Laura Adams

Founder and CEO,
Remarkable Impact

[Click here for faculty info](#)

Module 2

Sustainability Plan: Development

Module overview:

- Understand the UN Sustainable Development Goals and how they align with your business.
- Analyse key stakeholders in your business and how they contribute to your sustainability plan development.
- Understand & formulate the steps involved in developing a sustainability plan and bring your team with you on your journey

Module curated by:



Melina Taprantzi

Founder of Wise Greece,
ESG consultant

[Click here for faculty info](#)

Module 3

Sustainability Plan: Implementation

Module overview:

- Understand the implications of your strategic sustainability choices across different facets of your business.
- Understand how to implement your strategic choices and actively seek feedback to ensure your plan remains resilient to change.
- Create an internal sustainable culture ensuring senior leadership buy-in and engagement.

Module curated by:



Mark Kane

CEO,
Sustainabil-IT

[Click here for faculty info](#)

Take a look at what Diploma participants are learning today

Participants in this course curated by experts are learning how to meet the sustainability challenges companies face today.

Module 4

Decarbonisation: Achieving Net Zero

Module overview:

- Understand the critical global trends in decarbonisation and climate risk and learn how to mitigate against them.
- Interpret your organisation's carbon footprint according to industry best practices.
- Develop, define, and implement a decarbonisation plan across the entire organisation and value chain.

Module curated by:



Ben Craig

Head of Partnerships &
Business Development,
carbonfit

[Click here for faculty info](#)

Module 5

Circular Economy and Sustainable Products

Module overview:

- Understand what circular economy is and analyse the risks and opportunities associated with a circular economy business model.
- Assess your current organisational value chain and understand where you can integrate circular economy principles to reduce the impact of your products and services.
- Evaluate the tools needed, steps involved, and designs required to develop a circular economy business model.

Module curated by:



Melina Taprantzi

Founder of Wise Greece,
ESG consultant

[Click here for faculty info](#)

Module 6

Business with Biodiversity

Module overview:

- Develop the ability to discuss the impact biodiversity loss has on business operations in order to drive internal action.
- Describe the key policy documents relating to and addressing biodiversity emergencies and how they affect your organisation.
- Construct internal guidance and KPI development for biodiversity action.

Module curated by:



Ann Whyte

Lecturer,
Dublin City University

[Click here for faculty info](#)

Take a look at what Diploma participants are learning today

Course participants are also attending live masterclasses conducted by guest experts, to further stay updated with the latest in business sustainability.

Module 7

Diversity, Equity, and Inclusion

Module overview:

- Understand how a DEI strategy can help bring about change and action and build a diverse workforce and inclusive working environment.
- Identify diversity priorities to promote engagement, contact, accountability, and transparency within your own organisation.
- Implement bias-free ways to collect and interpret diversity-related data.

Module curated by:



Dr Louise Gorman

Assistant Professor in Finance,
Trinity College Dublin

[Click here for faculty info](#)

Module 8

Sustainable Finance

Module overview:

- Evaluate the sustainable finance instruments and approaches that are available and how to utilize them.
- Formulate a sustainable finance strategy for your organisation to direct finance towards internal action.
- Evaluate external actions to address environmental and social risks for the organisation creating long-term value.

Module curated by:



Dr Seán O'Reilly

Assistant Professor,
University College Dublin

[Click here for faculty info](#)

Module 9

Sustainable Operations

Module overview:

- Identify the trends in sustainable operations management and understand the role operational managers have in sustainable transformation.
- Understand the role technology and digital system play in data collection and reporting.
- Evaluate the role of lean manufacturing, procurement, logistics, and risk management and how to implement practices to minimise environmental impact.

Module curated by:



Michele Hallahan

Senior Sustainability Consultant,
EcoLogic

[Click here for faculty info](#)

Take a look at what Diploma participants are learning today

Quizzes after every lesson will give you immediate feedback on your understanding of the topic and areas for improvement.

Module 10

Sustainable Supply Chain

Module overview:

- Understand what sustainable supply chains mean and evaluate global supply chain risks and opportunities for collaboration in end-to-end supply chains.
- Develop the analysis tools required to adapt your existing supply chain to become more resilient to environmental and social pressures.
- Understand the role of technology in transitioning supply chains to a sustainable way of working.

Module curated by:



Dr Paul Davis

Assistant Professor of Management,
Dublin City University

[Click here for faculty info](#)

Module 11

Green Marketing and Communication

Module overview:

- Understand the role of communication in delivering an effective sustainability plan.
- Classify the role of green marketing and communication - both internally and externally - in your sustainability plan to avoid the pitfalls of greenwashing.
- Design a green marketing plan - understanding the challenges, opportunities, and issues in implementing such a plan.

Module curated by:



Danielle McCormick

Founder and Lead consultant,
Triterra

[Click here for faculty info](#)

Module 12

ESG Reporting and Auditing

Module overview:

- Understand the range of reporting frameworks out there and what is required of your organisation from a reporting perspective.
- Categorise the various ESG reporting challenges and how to overcome them.
- Apply the steps needed to develop high-quality non-financial disclosure information and improve transparency.

Module curated by:



Dr Seán O'Reilly

Assistant Professor,
University College Dublin

[Click here for faculty info](#)

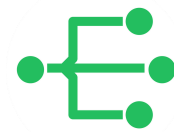


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A flexible and functional approach to sustainability education

Course fee

€2,950/ £2,550/ \$3,400



Comprehensive

Covers all key aspects
of sustainability



Credit-rated

Level 5 European
Qualifications Framework



Accessible

24/7 access to course
materials all in one place



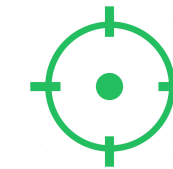
Flexible learning

Self-paced learning on
your own time



Network with peers

Interact with fellow
learners in the course
community



Practical tools

Ready-to-use tools to
assess and report on
business sustainability



Industry experts

Course facilitators are
practitioners drawing
from real-world
experiences



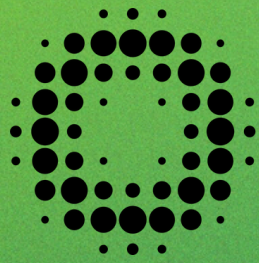
Demystifies key topics

Gain a clear
understanding of
sustainability concepts



Build skills

Ideal for professionals
leading or contributing to
sustainability initiatives



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We will help you to take action now on your sustainability transformation

[Click here](#) to book your spot on this popular course

If you would like to know more, book a chat with our team [click here to book](#)

Any more questions, email us at learning@instituteofsustainabilitystudies.com

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Theresa Clarke
Environmental Manager,
Encirc

"Eleven Encirc employees gained a strong understanding of sustainability challenges in business and ways to contribute. We believe in the opportunities that sustainable practices bring and recommend this course to those seeking to develop sustainability in their business."